



Enhancing Competence

Hierank Campus

A-42, Institutional Area, Sector-62, Noida (Adj. Delhi), UP - 201307
Tel : 0120-2400514, 2400515, 9910172577, 9560822577
Visit : www.hierank.org E-mail : info@hierank.org

*Learn from the Real Guru
Creating New Benchmark of Learning*



HIERANK
BUSINESS SCHOOL
Enhancing Competence

A Premier Business School for Graduate & Post Graduate Programmes

Information Brochure

ABOUT US



“Enhancing Competence”

Hierank Business School, Noida runs under the Umbrella of ABR Education Foundation, which is a non-profit making body, constituted by a group of leading academicians and industrialists.

It is ideally located inside National Capital Region, Sector 62 of Noida Institutional Area, adjoining South Delhi. A well-planned city & India's most prominent Industrial & Software development hub, evolving as knowledge center, Noida is just 40 Kms from Gurgaon another great hub for MNC's & Corporates.

This geographical advantage gives us ample scope for industry-academia partnership, there by leading to abundant placement opportunities to our students. Offering students a comfortable environment for study as well as a location close to more than 2,000 top-notch Corporates, MNC's & Software industries.

Programmes run by Hierank Business School are benchmarked against best Business Schools & Institutes in the world. It is 'A++' ranked B-School for Intellectual Capital (highly qualified faculty members) with a solid infrastructure of 2 acres wireless campus.

The Institute is moving ahead under the dynamic leadership of Promoter & Founder Chairman of Hierank Group of Institutions, Prof. Rajesh Sahay, who has served industry & academia for more than 20 years. Before turning into an entrepreneur he was Director in Amity for more than five years. Prior to this he was General Manager (Operation) for GTL's Techno Campuses, Country Manager, Software Solutions Ltd. & Sr. Manager HCL Ltd.

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VISION & MISSION



VISION

“To be an Institution of high rank in professional education & research by imbining innovative continuous learning & never give-up attitude among future Corporate leaders.”

MISSION

“Enhancing all round competence of students by cultivating them to become real global resources having faith in themselves and their values.”



Empowered to Perform Under Pressure - Hierankers

PROGRAMME OFFERED



PROGRAMMES OFFERED BY HIERANK BUSINESS SCHOOL

MBA (Master of Business Administration)
Approved by AICTE, Ministry of HRD, Govt. of India
Affiliated to Uttar Pradesh Technical University (UPTU)

University College Code : 733

BBA (Bachelor of Business Administration)
BCA (Bachelor of Computer Application)
B.Sc.-Biotech (Bachelor of Science in Biotechnology)
(Affiliated to CCS University, Meerut, under UGC)

University College Code : 879

ADVISORY BOARD



MESSAGE FROM THE CHAIRMAN



Prof. Rajesh Sahay
Chairman

Prof. (Dr.) S. Chandrasekhar
Former Chair-Professor, Fore School of Management
Former Chairman, CAT (All India Common Admission Test)

Prof. (Dr.) P. B. Sharma
Vice Chancellor, Delhi Technical University
Founder Vice-Chancellor,
Rajiv Gandhi Tech. University, Bhopal

Mr. Amar Agrawal
Managing Director
LLADRO - The SPA Group

Prof. (Dr.) S. C. Goel
Director, BITS, Mesra
Noida Campus

Prof. C. P. Katti
Dept. of Computer Science,
JNU, New Delhi

Dr. Surat Singh
Advocate
Supreme Court of India
Chairman, Harvard Alumni Club of India

Prof. (Dr.) Yogesh Singh
Dean, USIT & Engineering Colleges
GGSIIP University, Delhi



The cross-fertilization of economy due to deregulation, privatization, liberalization, retailization & globalization is happening in India because of knowledge economy. It demands a professional degree for techno-commercial generation of 21st Century.

Our mother land India is now being considered as one of the emerging superpowers because of certain global competitive edge such as -

Large English speaking population, Core Indian moral & ethical values with rich cultural heritage, supported by transition from technology isolation to technological convergence and from multiple economy to global economy.

All these led us to think what course one student should choose to landscape his career. In the beginning of career one can think of changing his destiny. It is rightly pointed out in our UPANISHAD,

"You are what your deep driving desire is, As your desire is so is your will, As is your will so is your act, As is your act so is your destiny."

Hierank is set-up to disseminate quality education for professional programmes to Under Graduate and Post Graduate students. We are sure that through our innovative teaching methodology we will not only infuse leadership quality with global outlook but also lay emphasis on holistic development. It is based on skill building of a hieranker than on textual literacy. Through this we provide spark to excellence hidden in each student and fulfill our mission of integrating quality education with high moral values & sanskar. Due to innovative teaching methodology Hierank Business School is a case study in IIM (Calcutta).

We welcome all those students who share our commitment and conviction for developing their career to a level where they are satisfied. We will not only enhance over all competence but also make them aspire to be a HIERANKER in life. HBS offers professional programs for a secured career. Take an early decision to make your destiny with HBS and join hands to create a repository of young Indian talent that can write & decipher a meaningful career path.

Rajesh Sahay
Founder Chairman
Hierank Group of Institutions
President, ABR Education Foundation
Former Director AMITY (AIIT, ARCIT)
President, Council of Supply Chain & Logistics Management

MESSAGE FROM THE DESK OF GOVERNING BODY



The credibility of any education system of a country depends upon the institutions faculty members and students. Following this tradition at Hierank we infuse sincerity, hardwork, integrity and reading as a regular habit among our students.

The grooming is further done through our industry oriented focused teaching which gives immense satisfaction to our students who are going to face the ever changing challenges of globalisation. The idea behind all this effort is to develop our students as a multi talent complete professional personality. In short we are trying to impart education in such a way that not only they get academic knowledge but also practical exposure.

We wish you all the very best.

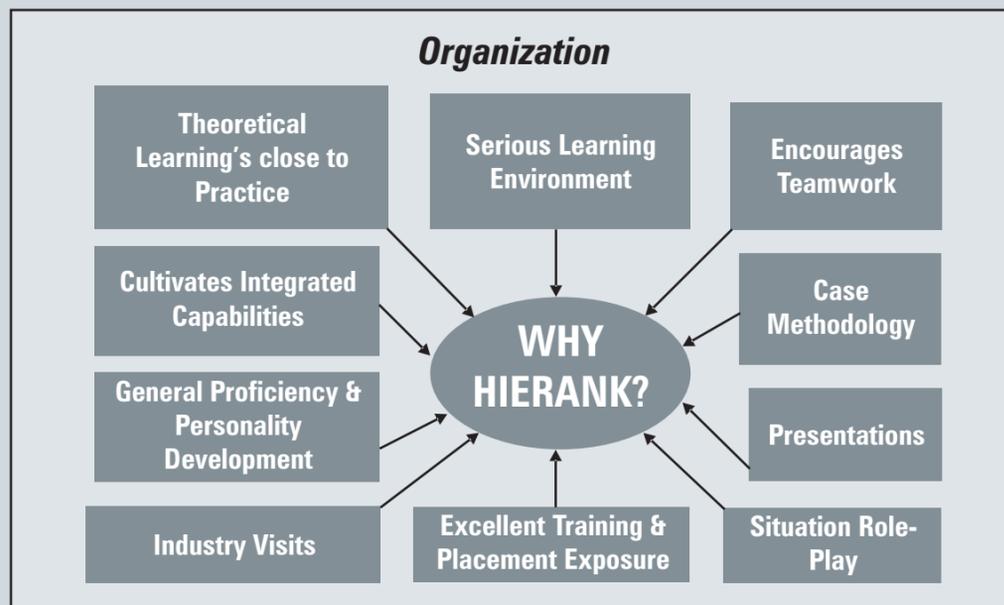
Mr. Rakesh Kumar Goyal
Industrialist, Vice President
ABR Education Foundation

Mr. Kamal Kant Dang
Educationist, Secretary
ABR Education Foundation

Mr. Mahender Kumar Goel
Industrialist, Treasurer
ABR Education Foundation

“The discipline of students, quality of teaching & the highly qualified Faculty Members at Hierank, Noida impressed me a lot during my official visit to this Institute. It will definitely provide Hierank students an edge over others.”

Dr. K. P. Singh
Joint Secretary
University Grants Commission



TEACHING METHODOLOGY



Simulation Lab (Mkt., Fin., HR, IT), English Language Lab, Business Communication Lab & Discipline of students with quality teaching by highly qualified faculty members are providing Hierankers an edge over others.

We at Hierank give the students in depth knowledge of the modern practices and also inculcate in them a proficiency to apply their knowledge to the real corporate situations. Our aim is to create professionals who are proactive and disciplined with a global vision for the upcoming corporate challenges.



THE ACADEMIC RIGOUR

- Classroom Learning
- Management Simulation
- Assignment
- Presentation
- Research Projects
- Quizzing
- Case Studies

EXPOSURE & TEAMWORK

- Guest Lecture
- Panel Discussions
- Field Research
- Corporate Presentation
- Management Games
- Industry Visits
- Industry Internship
- Mentee Mentor under Industry Guide

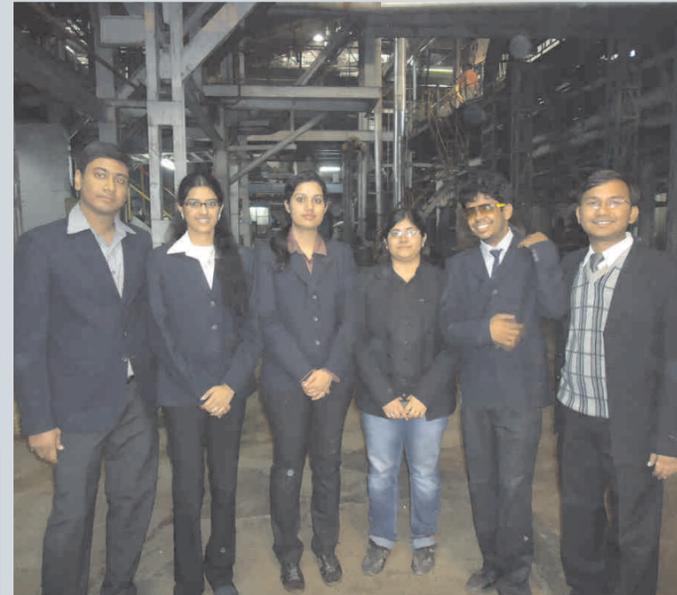
COMMITTEES & CLUBS TO DEVELOP A TEAM PLAYER

- Cultural Committee :- It gives respite to students to various cultural & Social events.
- Debating Club :- Knowledge is encouraged through debates. Finalist represent the college at a State Level.
- Finance Club :- Responsible for monitoring the financial changes happening across the globe & releasing a monthly bulletin.
- Marketing Club :- Concept selling, Retail Marketing, Go- getter, Dream selling & Current Marketing related problems faced by the companies.
- IT Club :- As IT stands for Information Technology, India Today & India Tomorrow, the club works for increasing IT knowledge among all their colleague.
- Placement Committee :- It interact with industries to understand their requirement, develop Placement brochure, Schedule Guest Lectures & Industry visit.
- HR Club :- Main aim of this club is to equip budding Managers with dynamic skills though role plays workshops seminars & psychometric test.
- Retail Interaction Club :- Retail is booming, the club organizes Mall visit & Studies of different growing Retail chains.

SEMINAR WORKSHOP & INDUSTRY VISIT



AWARD AFTER AWARD



INTERNATIONAL STUDENT EXCHANGE PROGRAMME



Teaching Strong fundamentals for career growth

- Projects • Assignments
- Market Research
- Industry Visits • Internships
- Simulation Labs
- Seminar-Workshop
- Effective Communication
- Motivation Classes
- Foreign Language



INFRASTRUCTURE



CLASSROOMS

The spacious classrooms (12mts. x 10 mts.) provide the most conducive environment for serious learning. All classrooms are equipped with Curtain, White Board, OHP's, Computer & LCD for effective learning.

TRULY HI-TECH CAMPUS

- The 2 acres wireless campus.
- Dedicated Internet Bandwidth by Optical Fibre Cable.
- State-of-the-art computer lab linked to a wide range of Software communication & print services. Currently it is an IBM excellence lab with all TFT monitors & IBM Servers.
- Mother of any research is laboratories which gives shape to theory taught in the classroom for Biotech students.
- Existing amphitheater to perform Cultural Activities, Small Seminar Hall and proposed Auditorium with 300 capacity.
- Syndicate room for small group of students to discuss their individual problems and practice group discussion & mock interview.



LIBRARY

- Well stocked library with more than 5000 titles & 15000 Books, Audio & Video facilities National & International Journals, Magazines, CD ROMS supplemented by Research Materials.
- Hierank is also a member of British Council Library & American Library.

HOSTEL FACILITY

Separate Hostel accommodation for boys & girls are available in limited numbers.

TRANSPORT FACILITY

Transport facility on demand is provided inside NCR by Institute.

CAFETERIA

A multi-cuisine cafeteria with round the clock provision.

SPORTS FACILITIES

Sports facilities include cricket, volleyball, badminton, table tennis and boys & girls common rooms with Indoor games

MEDICAL FACILITIES

To ensure student's well being, Hierank has tie-ups with renowned groups of hospitals to take care of any emergency or exigencies.



COMPLETE PERSONALITY DEVELOPMENT



SPORTS & CULTURAL



INNOVATIVE & INTEGRATED TEACHING METHODOLOGY

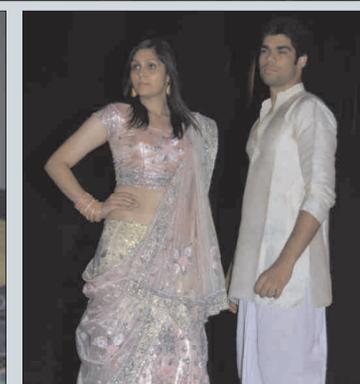
Teaching at Hierank is integrated, (web based, computer based and instructor led). Presentation, case studies, industry projects, role play, developmental workshops, quizzes form an integral part of teaching. Besides theoretical teaching, analytical skills and team work abilities are imparted to all.

Hierank focuses on development of sportsmanship among its students. Regular sports camps and annual sports week is organized to boost team spirit and induce physical stamina among student.

At Hierank, Special emphasis is also laid on cultural and overall talent development of its students. We at hierank organize regular debates , quiz, cultural fests, street plays and social awareness programs for this. Annual event Shrinkhala is the finale of such events where students from many colleges showcase their talent.



CAMPUS LIFE AT HIERANK



GRADUATE PROGRAMMES



BACHELOR OF BUSINESS ADMINISTRATION (BBA) ADMISSION

COURSE DETAILS:

Hierank Business School offers three year full time degree program in Business Management. The BBA Program is affiliated to CCS University CODE: - 879 approved by UGC under ministry of HRD, Govt. of India.

The objective of the BBA Program is to impart rigorous theory and practical curriculum to develop each student's total personality. It is designed to give 10+2 students an exposure to management skills needed for the creation of specialists who can integrate across functional areas in any organization. It will develop them as visionary, problem solvers and entrepreneurs

BACHELOR OF COMPUTER APPLICATION (BCA) ADMISSION

COURSE DETAILS:

Hierank Business School offers three year full time degree program in Computer Application. The BCA Program is affiliated to CCS University CODE: - 879 approved by UGC under ministry of HRD, Govt. of India.

At Hierank Business School we prepare students for global IT Industry, by providing them the highest quality education in Computer Science & Application. The curriculum is based on an upgraded syllabus in tune with Industry demand and practical project assignment with Industry. We at Hierank prepare students for Techno Commercial career in future.

BACHELOR OF SCIENCE IN BIOTECHNOLOGY (B.Sc.-Biotech) ADMISSION

COURSE DETAILS:

Hierank Business School offers three year full time degree program in Biotechnology. The BSc.-Biotech Program is affiliated to CCS University CODE: - 879 approved by UGC under ministry of HRD, Govt. of India.

At Hierank Business School we prepare students for an interesting and challenging career in booming Biotechnology Industry. At Hierank we focus on developing, understanding of the subject through integrated Learning and latest teaching methodology which includes lectures, laboratory classes, seminars, oral presentation, project assignment and on job training.

ELIGIBILITY & SELECTION CRITERIA:

- 10+2 with min. 45% marks from CBSE/ICSE/ any State Board or council
- UGAT (AIMA) Score
- Good communication skills
- Selection through GD & Personal Interview at the Campus.

HOW TO APPLY:

- Download application form from www.hierank.org and send it with a DD of Rs. 700/- IN FAVOUR OF Hierank Business School, Payable at Noida.
- Call Admission Helpline @ 9650848777, 9910172577, 9560822577, 9810494477
- Visit Personally at the Campus A-42, Sec-62, Institutional Area, Sector-62, Noida
- You can also Email at admissions@hierank.org for assistance.

POST GRADUATE PROGRAMMES



MASTER OF BUSINESS ADMINISTRATION (MBA) ADMISSION

COURSE DETAILS:

Hierank Business School offers two year full time degree program in Management. The MBA Program is affiliated to U.P Technical University CODE: - 733 approved by AICTE under ministry of HRD, Govt. of India.

List of Specialization

- Marketing (Mkt.)
- Human Resource (HR)
- Finance (Fin)
- Information Technology (IT)
- International Business (IB)
- Retail

In addition to the university Curriculum students are also provided with value added, industry relevant Certificate workshops in



ELIGIBILITY & SELECTION CRITERIA:

- Graduate & Graduating in any stream with min. 50% Marks.
- UPSEE /CMAT/CAT/MAT/ATMA Entrance Score
- Good communication skills
- Selection through GD & Personal Interview at the Campus.

HOW TO APPLY:

- Download application form from www.hierank.org
- Send completely filled application form with a DD of Rs. 700/- IN FAVOUR OF Hierank Business School, Payable at Noida.
- Call Admission Helpline @ 9650848777, 9910172577, 9560822577, 9810494477
- Visit Personally at the Campus A-42, Sec-62, Institutional Area, Sector-62, Noida
- You can also Email at admissions@hierank.org for assistance.

PLACEMENT AT HIERANK



OPINION OF OUR STAKEHOLDERS -STUDENTS



NAME	COMPANY NAME
Neha	Accenture
Siddharth Singh	Allen Cooper
Shashikant singh	ANRI Solutions
Mayank Rawat	Axis Bank
Dinesh Kumar	Bajaj Auto
Rakesh Raj	Bajaj Group
Piyush Kr. Singh	Barista (Lavaza-Italy)
Vineet Kumar	Bharti Airtel
Deepak Sharma	BHEL
Anjani Sharma	Bhilwara Group
Anil Chauhan	Big Bazaar
Rajeev Tomar	Birla Group
Rupesh Kumar	Birla Soft
Shweta Sinha	Citibank
Naveen Raj	Coca cola
Shlener Singh	Croma
Mahesh	Dell
Priyank Bhardwaj	Dimension Financial Solutions
Kundan	DLF Retail
Vipin Chhabra	EasyDay
Yogita	Fortis
Yogendra Sharma	Fortis Group Hospital
Shrawan	HCL
Shashank Bhargav	Ilseervz
Swati Devadi	IBM
Ankita Sinha	ICICI
Manoj Kumar	ICICI Bank
Vikram Singh Parihar	IGI
Manoj Singh Gaharwal	ITC
Rahul Sahare	Kailash Hospital
Vijet Mathur	KFC
Ankit Singhal	Kotak Mahendra
Poonam Nagi	Land Mark Mall
Vikkas ranjan	Landmark
Girijesh Arya	Lenovo
Ranjan Kumar Tiwari	Lifestyle

NAME	COMPANY NAME
Jyoti Jarial	Ma Foi Consultancy
Ravi Kant Srivastava	Max
gaurav Bhasin	Max hospital
Prashant Dhayani	Mc Donalds
Shweeta Ragdhan	Medicity
Kunwar Singh	Moolchand Hospital
Deepak Sharma	More
Rajat Nigam	Muthoot Finance
Preeti Panda	Nestle
Amit Kr Singh	Pantaloons
Prashant Ruhela	Pataka Group
Praveen Kumar	Patanjali Ayurveda
Namarata Gupta	PC solutions
Aastha Awasthi	Prognosys
Nawab Ahmad	Provogue
Rajat Nigam	PVR
Sushil Kumar	Relaince Industry
Chaudhary Rajdeeo Singh	Reliance
Deepak Sharma	Reliance Digital
Asha	Reliance Ltd
Rajat Nigam	Retail India
Dharmendra Kumar	Ritu Wears
Jasween Kaur	Rockwell Industries
Piyooosh Kumar	Shoppers Stop
Manish Dev	Spencers
Pradeep Kumar	Tanishq
Manmeet Kapoor	Times of India
Poonam Negi	Titan
Nitin Bhardwaj	Tofrach Interior Solution
Khushant Dhanyi	Videocon
Gaurav	Vishal Mega Mart
Bhupendra Kumar Dubey	Wal Mart
Anupma	Walmart
Vineet	Westside
Vinod Saini	Yes Bank
Ritesh Kumar	Zydus Cadila Ltd.
Abhishek Sharma	KPMG Bombay

Average Package 2.8 Lakh, Highest Package 7.8 Lakh




“A prime focus on case studies of both successful & unsuccessful companies gave us a practical insight into real life. Each one of us presented analysis of the case studies which enhanced our presentation skill extremely required by the industry”

Yogender Sharma
MBA - Finance
Asst. Manager, HLL



“ More simulation labs, teaching with case study made me fundamentally strong to go for a finance job.”

Puneet Raman
MBA - Finance
Sr. Executive, IL&FS



“The mentor-mentee concept has helped us to solve not only professional problems but personal problems too.”

Surobhi Ghosh
MBA - HRM
Sr. Executive, IBM



“Highly qualified faculty members prepared me through Mock interview to appear for accenture campus recruitment.”

Abhishek Pandey
MBA - Gen
Sr. Executive, Accenture

RAGGING FREE CAMPUS

As per the **Supreme Court** Judgment Dt. 11/12/2007, if he / she is found guilty of Ragging would be expelled immediately from the college. Arrest warrant, mandatory FIR and Punishment would exemplary & harsh.

The Institute Campus is 'No Smoking' Zone

FEE NORMS / ADMISSION CANCELLATION

- NON - REFUND OF FEES:** All fees once paid, seat occupied & admission closed are not refundable for any reason whatsoever. Only security deposit will be refunded after making necessary adjustment as required.
- CANCELLATION OF ADMISSION:** HBS reserve its right to cancel the admission of successful candidate under any of the following circumstances: -
 - If the fees is not deposited by the stipulated date.
 - If the candidate does not join the particular program by the stipulated date even though the fees have been deposited.
 - If the candidate fails to furnish the proof of the stipulated minimum qualification.
- We do not accept any donation.